

# FISK CORDS NOW COME ON STEPHENS

A remarkable clear demonstration of the working of the automobile and unusual policy of Stephens makers will regard to the specifications of Stephens Cord tires is shown in their announcement of Fisk cord tires, standard equipment. Stephens cars are among the first, if not the first, to equip such equipment on cars selling under \$2,000.

The decision to make Fisk cord tires standard equipment on Stephens cars at this price was not made after long consideration, or on the spur of the moment judgment, says C. H. Hoxey, general manager of the Stephens Motor Works.

"It is simply a correct and regular trade policy by the Stephens makers, to which the men who distribute the Stephens products look up the dealers and demands of the man or woman who is to use the car. In this manner the distributors choose those new features and refinements which are practical and desirable.

In speaking of the new equipment, Mr. Hoxey says: "Once a man uses cord tires he will prefer no other. The advantages are so many and so great that the cord tire principle is most interesting and readily understandable.

"Fisk cord tires are made up of layers of parallel diagonal cords, each layer alternating in direction. But before the carcass is built up, each layer is treated with a preparation of gum rubber sufficient in quantity and properly compounded to make a soft, pliable cushion of air, ready to absorb the shock of the road when the completed casing is finally vulcanized.

"In this manner the working parts—those parts that do the real work of protecting the tube—are built. The parallel cords, to the length, flex and yield as each point of the circumference bears the load. The cords tighten and slacken as called upon and prove as elastic and yield as readily as rubber itself. This property keeps friction heat down to the minimum, imparts longer life to the rubber, and keeps the tires themselves and to the whole casing. This is the open secret why cord tires yield greater mileage.

"At the same time this free, flexing and yielding means greater riding comfort, because the jar and shock of the road are absorbed in the tire itself, not transmitted through the tire to the car springs and upward.

"It's all in the principle, combined, of course, with correct manufacturing practice. All of these factors are carefully worked out in making Fisk cord tires to the extent that mileage above 10,000 is the general rule, with 15,000, 20,000 and 25,000 miles not at all uncommon.

Fisk cord tires are a salient feature of the Stephens Salient Six.

## Wins Election On League Platform



CLYDE H. HOXEY.

Clyde H. Hoxey, Democrat, was elected in the special election in the Tenth district of South Carolina to succeed in Congress E. Yates Webb, who was re-elected to the federal bench. The league of nations was one of the principal issues in the campaign and Hoxey upheld the league.

## "CAVE MAN" BURGLAR WOULD STEAL GIRLS

ST. LOUIS, Jan. 21 (By International News Service).—The St. Louis police force has dealt with every possible kind of burglar. It has had its regular quota of ordinary burglars and "marksmen" men, coupled with oddities in the form of whimsy burglars, sugar thieves, candy robbers, second-story men who don't climb in women's negligees—thieves had stolen every possible thing there is to steal, and a "new one" sprung up several weeks ago.

He is the "girl burglar," specializing in stealing girls from their beds, for so far he has met with failure in three attempts, due to pursuit by irate parents.

He is the most baffling burglar the police have yet had to deal with, and a city-wide dragnet has been spread for the man.

The latest attempt was at the home of Walter Rick, No. 3218 Drexler street, where, in the wee, small hours the burglar crept in, grabbed 12-year-old Viola Rick from her bed and dashed from the house. The girl's screams brought her father in pursuit. Clad only in his night clothes and barefooted, the father dashed after the kidnaper, who, when on the verge of capture, dropped Viola, wearing only her sleeping negligee, in a snowbank and disappeared on a handy alley.

The burglar pursued the same tactics in an attempt to carry off six-year-old Mildred Bunka, of 3215 Madison street. Mildred was dumped in a snowbank in the rear yard of her home when her family pursued the intruder.

The third victim was not so lucky. Three days ago when the burglar visited her home, she was dropped on the cold pavement when the pursuit became too hot for the "cave man" burglar.

## U. S. RANKS THIRD IN JEWISH POPULATION

LANCERS, Jan. 21 (By International News Service).—With 3,000,000 Jews in her population the United States comes third almost as many members of that race as Poland or the Ukraine, according to Dr. David Tietze, the Jewish statistician of Berlin. Figures published in the Zionist organ show the world's population of Jews distributed thus:

Poland	3,300,000	Ukraine	2,200,000
United States	3,100,000	Russia (including Siberia)	900,000
Rumania	450,000	Germany	340,000
Hungary	450,000	Czechoslovakia	450,000
British Isles	200,000	Austria	200,000
Lithuania	250,000	Jugo-Slavia	200,000
Africa (excluding Morocco, Tunis and Algeria)	170,000	France	150,000
Algeria and Tunis	150,000	Arabia	150,000
Greece	150,000	Holland	110,000
Morocco	110,000	Argentina	100,000
Canada	100,000	Turkey	100,000
Palestine	100,000	Australia	20,000
European countries not separately given	200,000	Asiatic countries	100,000
American countries	20,000		

Consensus Influenza Capsules are made of "Sally Kaffee" or Coffee Quinine. They kill the germs and prevent pneumonia.

## CLERK REGRETFUL NOT ABOUT THEFT BUT HIS CONFESSION

Took \$45,000, According to His Statement, But Spent All Without Giving Even Lone Dime to Wife.

NEW ORLEANS, Jan. 21—James Gould, the gay young clerk of 25 years, who admitted with a rueful grin to his seizure of the war period when others of his age were fighting for their country, to play the love buckaroo in the city when women were plentiful and his firm was not keeping a watchful eye upon \$45,000 of its money, found this morning that a night on a hard prison bench had stiffened his knees of speed.

Friends of the young wife of Gould said in the afternoon she was overwrought by the suddenness of the arrest of her husband, but that she was not ill.

Assailing himself bitterly for letting down the barriers of speech under grilling of Police Superintendent Moorey and several officials of the N. K. Fairbanks company, which he admitted stealing of \$45,000 in large driftnets during the last four years, Gould said if he had it to do over again he would let them find out everything for themselves.

## Curses for Confessing.

Gould plainly showed he had passed a night of remorse. He had changed during 18 hours from a careless, dashing young rake to a worried and hollow-eyed clerk. For the first time in years, he was thinking seriously of the pretty young wife and baby he had kissed good-bye when two detectives had him an official call. He nervously lighted cigarette after cigarette, meanwhile cursing himself for making a confession to Police Chief Moorey.

Cabarets, automobile parties and dinners for what he terms "throughbred" women and gay even companions took the bulk of the stolen money, Gould said when he made his statement to the superintendent of police.

## Not Dime to Wife.

Asked if he spent any of the money on his home or for legitimate living expenses, his reply was: "Not a dime." Nor did his young wife to whom he was married here shortly after coming to New Orleans from his home at Baltimore, Md., seven years ago, or their 15-year-old son profit by his dissipation.

His salary of \$125 a month, he said, was all that was devoted toward maintaining his modern little home on Robert street and toward paying the monthly installments of \$4.33 to a home loan association.

Both of the expensive automobiles he owned during the last four years, he said, were recently bought on credit and he still owes the major portion of their cost, as is the case with the piano of the grand type that adorns the living room of the home.

Gould declared there is no one woman in the case upon whom he squandered the filched fortune, as was the natural opinion when the shortage became known.

"No, sir, I couldn't say I had any girl," he told the two men who went with a lot of them two or three of them—four or five of them. The lowest I ever—

He stopped, seemed to study a moment and then refused to proceed.

Who his companions were on his "gay rides"—men or women—he would not tell. He said he knew a number of public chauffeurs well from having ridden in their cars so frequently. None of the employees of the Fairbanks company ever went out with him, he asserted, and none of them knew he was stealing or implicated in the fraudulent transactions in any way.

Fairbanks company officials said the necessity brought on by the war of cutting down the local office force of the company to the extent that the books of Gould were not audited for the fifteen months probably was a partial explanation of his ability to get away with such a large sum during the last four and a half years.

## TO RESCUE TRUCKS.

LONDON, Jan. 21—Large numbers of derelict motor trucks are being sent where they were abandoned in shell-swept areas of France are to be "rescued" and brought back to England by the ministry of transport.

## NASH DRIVERS ARE ALWAYS SATISFIED

In the hearts of thousands of drivers and drivers' wives, the Nash car is a source of pride in all sections of the country. Each owner is proud to display the Nash car, and each driver is proud to possess, enjoy, and comfort.

One way that the beautiful lines of the Nash car and its comfortable riding qualities are features that contribute to the satisfaction of the driver is in the design of the car.

The Nash car is a masterpiece of design, and its beauty is reflected in its performance. The Nash car is a masterpiece of design, and its beauty is reflected in its performance.



## WASHINGTON AND POLISHING

Of course you want the BEST for your money. We know our work will bring you back.

## Memphis Service Garage

17 S. Cleveland St.

## Tire Headquarters

Every one of our tires is a special value in itself, offered at a price which means a large saving for you.

## All Standard Makes Guaranteed Full Mileage

Fisk, Federal, Firestone, Mason, Century, Victor, Boone, McGraw, Norwalk and Others.

## EXCLUSIVE DISTRIBUTORS Batavia and Keystone Tires

## Free Road Service—M. 236

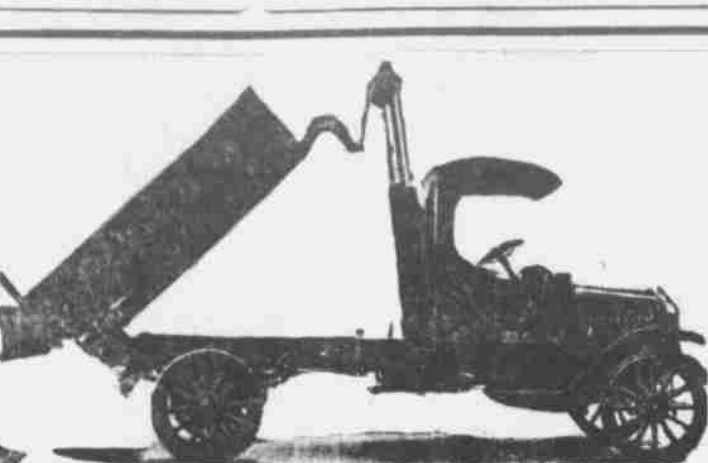
If tire expense means anything to you, make this your headquarters.

## Charlestown Tire & Rubber Co.

268 MADISON AVE. MEMPHIS

## MONEY TO LOAN

To buy new and second-hand automobiles. To buy new and second-hand automobiles. To buy new and second-hand automobiles. To buy new and second-hand automobiles.



## What Does Your Hauling Cost?

## Do You Keep An Accurate Record?

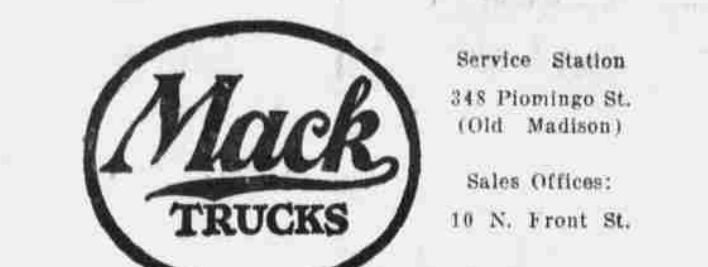
Do you realize what a wonderful difference there is between trucks? Mack Trucks will do your hauling at a cheaper cost per ton mile than any other truck.

There are only three or four high-grade manufactured trucks made in America. The others are all assembled, using stock motors and other cheap assembled parts.

If good eggs sold for a dollar a dozen would you buy a dozen rotten ones at fifty cents just to save fifty cents? It is the same with trucks. You never finish paying for a cheap truck. It shows up again and again all through your books and runs your delivery cost to a very high point.

Why not let our transportation efficiency experts work out your hauling problems? In some instances we have saved customers as much as 5 cents per ton mile, which meant thousands of dollars in the course of a year's business. Mack Trucks have been adopted by the United States Army; by the cities of New York, Philadelphia, Boston, Chicago and many others, and by many of the largest corporations in this country.

We shall be glad to have you pay us a visit.



## McBee Engine & Implement Company

Service Station 348 Pimlico St. (Old Madison)

Sales Office: 10 N. Front St.

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The Way Bumps Look The Way Bumps Ride

## Wonderful Riding Qualities In Coast-to-Coast Trip

ON rough highways and desert trails, in sunshine and storm, the Overland 4 Four-Door Sedan blazed the trail for the U. S. Army Pioneer Motor Transport Train from Washington to San Francisco. This plucky car was ever in the lead.

It was still another convincing demonstration of the wonderful riding case of three-point suspension Triplex Springs.

Cushioned by these Springs from the shocks of rutted, rocky, torn-up roads, the Overland 4 glided along with a smoothness never before enjoyed in a light weight car.

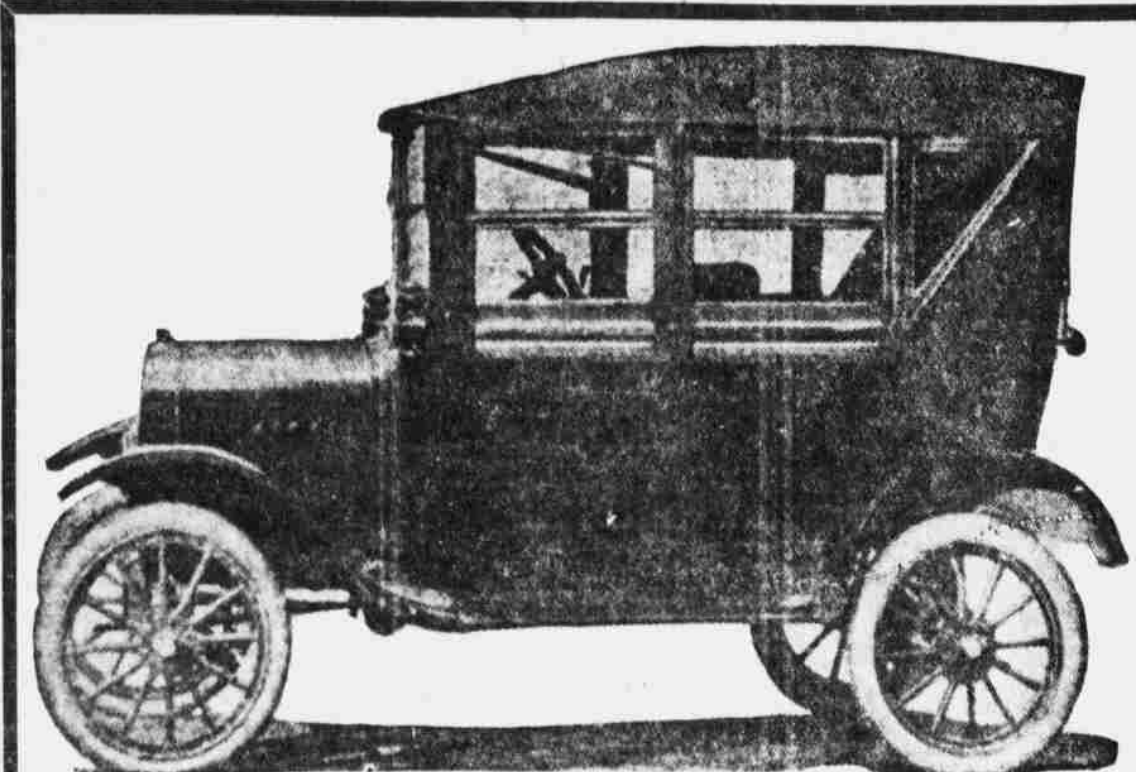
Dr. Johnson, official lecturer for the Lincoln Highway Association, rode the entire distance from coast to coast in the Overland 4 Sedan. He pays this splendid tribute to its exceptional performance:

"I found the Overland 4 Sedan so suited to my needs that I rode in it from choice all the way. It must be the new spring arrangement, for even when the roads were rough I came to the night stops without fatigue. It is a marvel of ease and comfort."

Overland 4 Sedan weighs only 200 pounds more than the Touring Car

Overland 4 Touring, \$945; Roadster, \$945; Coupe, \$1525; Sedan, \$1575  
Prices f. o. b. Toledo, subject to change without notice

MEMPHIS OVERLAND CO. DISTRIBUTORS  
THOS. H. SMART, Pres.  
Monroe at Lauderdale  
Telephone Main 5100.



## HOW OVER 50,000 FORD OWNERS OBTAINED CLOSED CAR COMFORT

Wherever you go now, you'll find Ford owners enjoying closed car comfort in the USTUS Limousette.

In Northern Canada where blizzards and icy winter winds make driving in an open car, not only uncomfortable, but dangerous, the USTUS Limousette is providing closed car comfort.

In sunny Florida and southern California, Ford owners shut out the dust and glare and enjoy all their pleasures as from a clean, cool, air-conditioned car.

Small Cost—Easily Operated

It is a wonder that over 50,000 Ford owners have not converted their open cars into closed cars. And when Ford owners consider its small cost to the face of saving prior to today, they are thoroughly convinced of its desirability of owning this practical utility.

Another desirable feature of the USTUS Limousette is the ease with which it can be converted into a closed car. Just a light touch operates the roller windows. It is not necessary for the driver to leave his seat from behind the wheel to adjust the open Ford car into a closed car.

Used With Standard Ford Top

The USTUS Limousette weighs only 10 pounds. It is made of clear glass, front and side, and a Ford can be equipped with it in an hour. Also it is used in combination with Ford body and top without alteration.

Better see your local dealer through, or if you do not know where to order a USTUS Limousette, write us, direct.

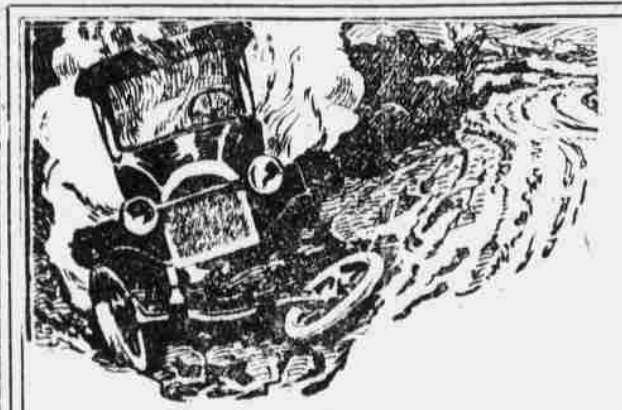
Price for Touring Car \$46.00; for Roadster, \$30.00  
Plus Freight Charges, Installation and Excise Tax

**GRAHAM-MERRIN CO.**  
363 MADISON AVE.  
Features of USTUS Limousette for Fords

Provides closed car comfort in bad weather. Is combined with standard Ford body and top without alterations. Gives clear vision from front or sides.

Eliminates inconveniences of awkward side curtains. Instantly converted into open or closed car.

Built exclusively for Fords by Duffie-Eustice Co., Inc., Detroit, makers of USTUS Products.



**Tiltlok**  
The tilting locking steering wheel

**FEDERAL SERVICE CORP.**  
DISTRIBUTORS  
**UNION AND MANASAS**  
Successors  
Memphis-Detroit Battery Co.

## He Got His Stolen Car Back

Yes, he finally got his stolen car back, but the thieves or joy riders left it in a mighty sorry condition.

Of course, the car was "protected" with insurance and the insurance company will make every effort to repair the damage. But the question is: can they do it? Is it possible to take a car that has been badly wrecked and put it back in its original condition?

The Tiltlok Steering Wheel is approved by the Underwriters Laboratories and Insurance Board. When you insure a Tiltlok equipped car the reduction in premium will, in most cases, practically pay for your Tiltlok and its installation.

The Tiltlok Wheel will also give you greater convenience and driving comfort. You simply press a button and tilt the wheel. Eliminate further risk of having your car stolen. See us today.

